



2009 ANNUAL REPORT

WHEN YOU GIVE, WE GET RESULTS



United Way
of Thunder Bay

MESSAGE from the President



Being President of the United Way of Thunder Bay in 2009 was a rewarding experience. I previously held this position 22 years ago when the Executive Director was Joanne Kembel. We both have changed, and more importantly, the organization has changed immensely.

The 2009 campaign was very successful. We raised the largest total in history at \$2,385,848. Thank you to Murray Walberg and the committed campaign team and campaign volunteers. With your help we were able to increase our funding to our agencies as well as to bring two new partners on, the Elizabeth Fry Society of Northwestern Ontario and the Learning Disabilities Association of Thunder Bay.

I'm pleased to report that 69 health and human care programs will be able to provide critically needed services due to the funding they have received. Thank you Tom Boyle and the volunteers who worked on the Allocations Committee for once again conducting the reviews for all our funding applications and making the difficult decisions of where the funding was most needed.

In 2009, with our partners the Lakehead Social Planning Council, the United Way of Sault Ste. Marie, and The Innovation Centre in Sault Ste. Marie, we launched a 211 service for Sault Ste. Marie. Data collection will be provided by Sault Ste. Marie with Thunder Bay responding to the calls. Many thanks to FedNor, the Northern Ontario Heritage Fund and the Paterson Foundation for providing the needed financial support to move the project forward. In 2011, a 211 service will be available in all of Northern Ontario.

Our community capacity building initiative, YouthScape funded by the J.W. McConnell Foundation continued working with young people throughout the year. Our youth are Thunder Bay's future and investing in them is an excellent

strategy. We're pleased to collaborate in this effort to build youth leadership skills and engage those at risk.

The Quality of Life research project with our partners the Thunder Bay Foundation, the City of Thunder Bay, Lakehead University and Intercity Shopping Centre has shown that non-traditional partnerships can work effectively. We developed a report that identifies the strengths and gaps in our community which will be used as a framework for building a strategy for enhancing quality of life.

Recognizing the immense benefits of working together, with a united voice for the not-for-profit sector, our funded agencies have formed the Quality of Life network. The support they'll be providing for each other as well as those in need will benefit us all.

After many years of work we're ready to launch the Tomorrow Fund, thanks to the commitment and foresight of Greg Pilot and his committee. As of next year, all in-memoriam gifts, starting with those given in memory of Elizabeth Ross, Joanne Kembel's mother, will now be included in the Tomorrow Fund.

Our successes have been numerous in 2009 and this is all possible due to an extraordinary board of directors, amazing volunteers who committed so much of their time to help, our impressive funded agencies and our hard working staff.

A handwritten signature in cursive script that reads "Harold Lindstrom".

Harold Lindstrom
President, United Way of Thunder Bay

MISSION: *To serve communities by promoting, supporting and facilitating the organized capacity of people to help one another.*

UNITED WAY OF THUNDER BAY Board of Directors 2009

EXECUTIVE

Harold Lindstrom
President
HF Lindstrom
Construction Service

Marg Arnone
Labour Advisor
Retired
Canadian Auto Workers

Mike Belliveau
CCB Advisor
Technology Officer
Industry Canada - FedNor

Shawn Christie
GenNext Advisor
Partner, Lowerys Basics - SRC

Walter J. Flasz
Past President
Partner, BDO Dunwoody

Ross Judge
Legal Advisor
Lawyer
Weiler, Maloney, Nelson

Scott Kennedy
Treasurer
Retired, Superior Credit Union

Elaine Lynch
Secretary
Area Manager
Ministry of Citizenship
& Immigration

Matthew Oliphant
Advisor
Service Area Manager
Canadian Pacific

Greg Pilot
Advisor
Branch Manager, Canaccord
Wealth Management

Mike Thompson
1st Vice-President
Mining Consultant

Jules Tupker
2nd Vice President
Campaign Advisor
Retired, National
Representative C.U.P.E.

BOARD MEMBERS

Amy Bottos
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AB Family Law

Colin Bruce
Publisher General Manager
The Chronicle-Journal

Albert Bruyere

Elizabeth Dougall
Director
Dougall Media

Wayne Fletcher
Principal
Superior CVI

Norm Gale
Chief
Superior North EMS

Pat Haverluck
Retired
CIBC

DJ Kembel
Program Specialist
Office of the Fire Marshall

Michael Lepine
Manager
Sears Canada Inc.

Hannes Maepea
Retired
TBayTel

Judith Monteith - Farrell
Regional Representative
Public Service
Alliance of Canada

Ron Oja
Retired
Ministry of Labour

Craig Pelletier
Financial Centre Manager
SunLife Financial

George Saarinen
Residential Counsellor
Options North West

Wendy Savoy
Community Mission Specialist
Heart & Stroke
Foundation

Colette Villeneuve
Electrical Operator
Ontario Power
Generation

Murray Walberg
Regional Vice President
RBC Financial Group

Frances Wesley
Planner
Thunder Bay Urban
Aboriginal Strategy



UNITED WAY OF THUNDER BAY STAFF

Joanne Kembel
Executive Director

Sheila Krzeslak
Finance & Technology Director

Adele Rosa
Campaign Manager

Gloria Cyr
Communications Director

Sheila Peterson
Manager, Major Gifts

Sandra Albertson
Manager, Community Capacity Building

Suzan Labine
Leaders of the Way Co-ordinator

Donna Sentes
Office Manager

Joanne Wolnik
Special Events Co-ordinator

Kerrie Reid
Special Events Co-ordinator

Kristy Hilliard
Executive Assistant

Jane Slobodnik
Secretary & Receptionist

Kristin Costa
Finance Assistant

Jennifer Clace
Community Projects Office Administrative Assistant

Rose Nicholson
Community Projects Office YouthScape Assistant

Christine Battle
Community Projects Office YouthScape

A RESPONSIBLE *Allocations Process*

CHALLENGES AND REWARDS

United Way of Thunder Bay operates using sound financial practices. We adhere to the accounting standard TAFR (Transparency & Accountability in Financial Reporting) set by the United Way of Canada. As part of this practice, we allocate funding to charitable organizations based on the advice of an Allocations Committee. Comprised of community volunteers, the committee is responsible for the analysis of applications, awarding of funding and program follow up.

"In the fall when our committee first reviews the applications for funding, we are challenged by the fact that the amount of money requested is usually 40% to 50% more than what we will have to give."

Tom Boyle
Grant Thornton LLP
Allocations Committee Chairman

ALLOCATIONS COMMITTEE PANELS



Panel 1

Elaine Lynch, Chair
Regional Services Branch,
Ministry of Citizenship & Immigration

Denyse Culligan

Jim Kalyta
Kalax Computer Systems

Colette Villeneuve
Ontario Power Generation

Panel 2

Pat Haverluck, Chair
CIBC, Retired

Violet Bahry
Retired

Paula Koivisto

Clive Paddock
Retired

Shirley Robson

Panel 3

Liz Maurer, Chair
Thunder Bay Community
Foundation, Retired

Ernie Dojack
Lakehead Public Schools,
Retired

DJ Kembel
Office of the Fire Marshall

Sue McCartney
Retired

Dorothy Wright
Northern Ontario School
of Medicine, Retired

Panel 4

Hannes Maepea, Chair
TBayTel, Retired

Norm Gale
Superior North EMS

Lisa Klassen
TD Canada Trust

Lloyd Neudorf

Cynthia Smith

Frank Zanni

Panel 5

Marg Arnone, Chair
CAW, Retired

Tom Dawes
City of Thunder Bay
Fire Department, Retired

Yvonne Faid
TD Canada Trust

Cindy Mustapic
Ontario Power Generation

Jules Tupker
CUPE, Retired

Panel 6

Jackie Dojack, Chair
Ministry of Education, Retired

Brenda Coopman
Lakehead Public Schools, Retired

Michael Lepine
Sears Canada Inc.

Kathy McColl

Laura Nash
Children's Centre - Thunder Bay

AN OPPORTUNITY TO CONNECT with Our Community



I want to take this opportunity to congratulate and thank everyone for making exceptional efforts during the 2009 United Way Campaign.

In my remarks at the Campaign Breakfast last September, I said that we had several opportunities. The first one was an opportunity to build an understanding that when times are tough it is the most vulnerable in society who are impacted the most. Secondly, we had an opportunity to connect with our community in a way to inspire people.

Finally, we had an opportunity to build awareness of what United Way stands for, and how our 25 agencies and 61 funded programs and services provide critical community service to children, families and individuals who need it the most. Speakers from four of our funded agencies provided statistics to show that the demand for United Way agencies has never been greater.

By the end of the campaign we were proud to celebrate that Thunder Bay was indeed the most giving community in the world. People recognized that when the economy falters... the need to give is never more important. Donors gave a little bit more, and new donors came on board.

While we knew there were challenges, we all believed that there was no better time to give because the need had never

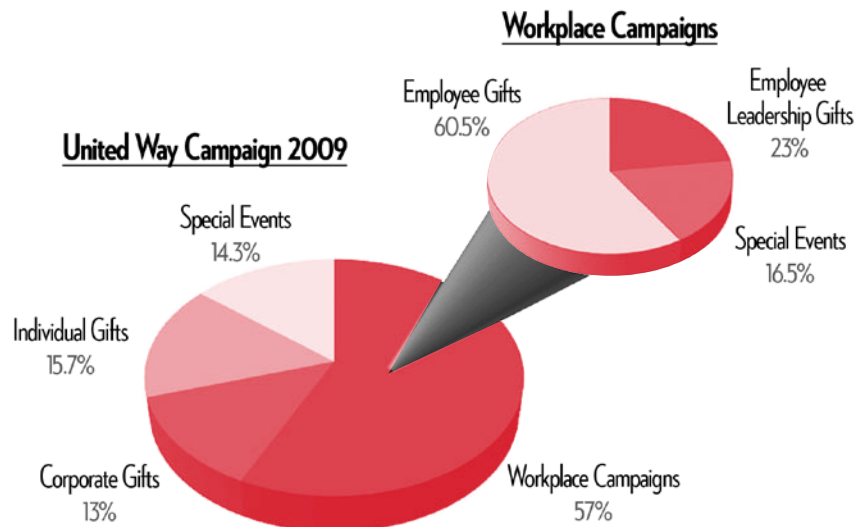
been greater. It was an opportunity to make a difference.

I wish to express my gratitude to the United Way Board of Directors, our Campaign Team and all the donors both corporate and individual. Because of your generosity we are able to support our friends, family and neighbors who rely on our programs and services.

This was a collaborative effort, and I'm grateful for the hard work and support from the United Way staff members who are so passionate and committed about what they do. Thank you to our hundreds of volunteers who understood that it was a year like no other. Without volunteers none of this could have happened.

Because of your generosity thousands of people will have a chance for a better future. I'm proud to be associated with United Way of Thunder Bay and proud to be part of this generous community.

Murray Walberg
2009 Campaign Chair



2009 UNITED WAY Campaign Team

2009 Campaign Chair

Murray Walberg
Regional Vice President
RBC Financial Group

2009 Vice Chair/Education Chair

Wayne Fletcher
Principal
Superior CVI

Commercial Chair

Frank Jollimore
Douglas Robinson Insurance
Agency Ltd.

Federal Government Chair

Kelly Gallagher
Regional Training Co-ordinator
Canada Revenue Agency - TB Tax Services

Finance Chair

Jodey Burnell
Senior Account Manager
Professionals Market
RBC Royal Bank Business Services

Industry Chair

Jules Tupker
Retired National Representative
CUPE

Leaders of the Way Chair

Shirley Rigato

Major Firms Chair

Eric Long
Retired

Municipal Chair

Carol Busch
General Manager, Finance
City of Thunder Bay

Not For Profit Chair

Colette Villeneuve
Electrical Operator
Ontario Power Generation

Professionals Co-Chair

John Friday
Director Management Services
Children's Centre Thunder Bay

Professionals Co-Chair

Lori Bertoni
Lawyer
Buset & Partners LLP

Professionals Co-Chair

Andrew Siren, MD
Physician
Thunder Bay Health Centre

Provincial Government Chair

Jim Adams, Director
North Region, Employment
& Training Division
Ministry of Training, Colleges
& Universities

Special Events Chair

Shawn Christie
Partner
Lowerys Basics -
CompuBasics - SRC



THANK YOU

Because of the generosity and enthusiasm of hundreds of volunteers, the United Way 2009 Campaign was able to achieve an outstanding result, raising \$2,385,848.

This will help United Way as we continue working to build a healthy community where there are strong families, healthy children and youth, self-sufficient individuals and supportive and safe neighbourhoods.

YOUR 2009 INVESTMENT AT WORK - *Community Fund Distribution*

The United Way Community Fund provides financial support for 28 local agencies. They, in turn, will be able to offer 69 diverse human service programs to all members of our community.

STRONG FAMILIES - 13 PROGRAMS

Stop Abuse & Violent Behaviour

- First Step
- RISK Group
- Community Counselling for Victims of Family Violence
- Caring Dads
- Addiction & Violence Against Women

Encourage Positive Family Relationships

- Parent Education
- Public Education & Prevention Program

Cope with Family Challenges

- General Professional Counselling
- Rapid Access to Counselling
- Psychosocial Family Counselling

Eliminate Hunger

- Nutrition Program - Community Kitchens
- Regional Food Distribution Association
- Replenish Food Bank Cupboards



HEALTHY CHILDREN & YOUTH - 13 PROGRAMS

Give Children a Healthy Start

- Pre-Natal and Post-Natal Food Certificates
- Emergency Food Certificates
- Child Nutrition Programs - Breakfast Clubs

Teach Healthy Recreation & Positive Life Styles

- Big Brother/Sister Mentoring Program
- Boy's & Girl's Clubs - Main, Vale & Satellite Operations

Offer Opportunities for Success

- Program Access for all Children
- Excluded Child & Youth Program "Arts & Heritage for All"
- Early Intervention for Children with Vision Loss
- Arts Fiesta Program

Ensure Child Safety

- Car Seat & Inspection Program
- Pre- & Post-Natal Education for Abused Women

FUNDED AGENCIES

Big Brother and Big Sister Association

Boys and Girls Clubs of Thunder Bay

Canadian Hearing Society

Canadian Mental Health Association

Canadian Red Cross Society

Catholic Family Development Centre

Children's Centre - Thunder Bay

Thunder Bay Clothing Assistance Mission

CNIB

Community Arts & Heritage Education Project

Community Living Thunder Bay

Elizabeth Fry Society of Northwestern Ontario

Faye Peterson Transition House

Hospice Northwest

CHANGING PEOPLE *Changing Lives*

SELF- SUFFICIENT INDIVIDUALS - 22 PROGRAMS

Provide Fundamental Communication Skills

- Small Group Literacy/Numeracy Classes
- "Achieve" Tutoring Program
- Northern Literacy
- One to One Literacy/Numeracy Training

Encourage Mobility

- Orientation & Mobility Training
- Health Equipment Loan Program
- Assistive Devices
- High Tech Assistive Devices
- Seniors' Transportation Program

Develop Independence

- Independent Living Skills
- Take A Break
- Healthy Choices
- Credit Counselling
- Low Vision Services
- March of Dimes Client Services
- Hearing Care Counselling Program
- Quality Clothing
- General Social Services
- Community Based Corrections & Aftercare
- Career Fall Festival
- Learning Disability Resource Centre
- Women's Community Re-Integration Program

SUPPORTIVE & SAFE NEIGHBOURHOODS - 21 PROGRAMS

Care for Personal & Public Safety

- St. John Medical First Response (Adult/Youth)
- Victim Crisis Assistance & Referral Service
- Disaster Management
- Personal Disaster Assistance
- Injury Prevention
- School Safety Education
- Community Information & Referral Centre
- Regional Information & Referral Centre

Offer Comfort & Friendship

- Volunteer Services for Those with Vision Loss
- Hospice Volunteer Visiting
- Welcome Newcomers
- Connectors - Links Volunteers with the Right Job

Strengthen Our Community

- RespectED Beyond the Hurt
- Leadership Development Series
- Understanding Disability
- Neighbourhood Development
- Promoting Mental Health
- Understanding Hearing Loss
- Learning Disabilities Association in the Community
- Volunteer Development

FUNDED AGENCIES

Independent Living Resource Centre

John Howard Society of Thunder Bay

Lakehead Social Planning Council

Learning Disabilities Assoc. of Thunder Bay

Ontario March of Dimes

Our Kids Count

Regional Food Distribution Association

St. John Ambulance - Thunder Bay Branch

Shkoday Abinojiiwak Obimiwedoon

Thunder Bay Counselling Centre

Thunder Bay Food Bank

Thunder Bay Literacy Group

Thunder Bay & Area Victim Services

Volunteer Thunder Bay!



COMMUNITY BUILDING *Improving our Quality of Life*

United Way has a long history of working with partners to find solutions for community needs. Successful collaborations have resulted in the implementation of the 211 telephone information service, the Regional Food Distribution Association and Evergreen, a United Neighbourhood.

Since 2007, United Way through its Community Projects Office, has been involved with a three-year project, YouthScape, sponsored by the JW McConnell Family Foundation. Based on the idea that youth can make important contributions to their community, YouthScape encourages young people to develop their talents, learn new skills and become engaged in their community. Over 39 youth led projects were approved in 2009. The project involved young people and a mentoring adult group representing local not-for-profit organizations.

Photo Voice

Over 300 photographs were taken and a video created through Photovoice, a YouthScape project to document the experiences of Aboriginal students travelling to Thunder Bay from remote Northern communities. Using 35 mm and disposable cameras, students took steps toward breaking down racial barriers, supporting young people in positions of leadership and providing opportunities to share view points.

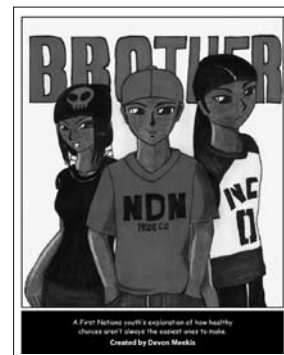
Photovoice brought youth together through mask making, photography, sculptures, collage books and a montage called the Sacred Tree. Through the language of art participants learned to listen, share and understand each other. They learned that life is built upon relationships and that we can relate and come together through our stories.

The Greenhouse Effect: Greenhouse for a Greener World

The Greenhouse for a Greener World project led by Heidi Zettel and Lisa Lester is an outstanding example of co-operation. Heidi and Lisa built a greenhouse at the Roots to Harvest garden as a monument to the organic food movement in Thunder Bay. Over the summer fresh food was sold in the afternoons. Tours of the greenhouse and gardens were offered throughout the summer, and every Monday fresh produce was donated to the Faye Peterson Transition House.

Brother

Through his comic drawn in the manga style, Devon Meekis explores the challenges faced by young people as they grow up in a world offering them difficult choices.



SPONSORED EMPLOYEES 2009



Brenda Levesque
RBC Royal Bank



Jennifer Beyak
Superior Credit Union



Lauren Ishkin
Bell



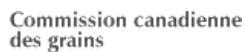
Kris Woznesensky
Ministry of Citizenship & Immigration,
Health Promotion



Cindy Floyd
Canadian Grain Commission



Mauren Pappas
Canadian Grain Commission



CJ Miller
City of Thunder Bay/
Superior North EMS



Our sincere thanks to the following companies for supporting the Sponsored Employee Program.

Through their participation they have made a significant contribution to the United Way, their community and to the professional development of their employees.

- Canadian Pacific Railway, 18 years
- Royal Bank Financial Group, 12 years
- Bell, 10 years
- Bearskin Airlines, 7 years
- Bowater Canadian Forest Products Inc., 7 years
- Canadian Grain Commission, 8 years
- Weiler, Maloney, Nelson, 5 years
- Superior Credit Union, 5 years
- Government of Canada, 3 years
- Union Gas, NW, 3 years
- Canadian National Railway, 3 years
- OLG Charity Casino, 3 years
- Province of Ontario, 2 years
- TBayTel, 2 years
- City of Thunder Bay/Superior North EMS, 3 years
- Canadian Imperial Bank of Commerce, 1 year
- TD Canada Trust, 1 year
- Ontario Power Generation, North West Region, 1 year
- Northern Ontario Medical School, 1 year

2009 CORPORATE LEADERS

The following businesses contributed \$2,000 or more to the United Way in 2009.

Atwood, Labine, Arnone, McCartney LLP
 Bank of Montreal
 Bay Credit Union
 Bearskin Airlines
 Bell
 Bestwestern Nor'Wester Resort Hotel
 Bombardier Inc.
 Canadian Grain Commission
 Canadian Imperial Bank of Commerce
 Canadian Operators Petroleum (CAN-OP)
 Canadian Pacific
 Canadian Tire - Arthur Street
 Cargill Limited
 Central Canada Industries Ltd.
 City of Thunder Bay

Investors Group
 J.W. McConnell Family Foundation
 Korkola Design Communications
 Lakehead University Alumni Association
 Lowerys Basics/Compu Basics/SRC
 Manulife Financial
 Ministry of Citizenship and Immigration,
 Culture and Health Promotion
 Newcap Radio Inc., Magic 99.9 FM/The Giant 105.3
 Northern Ontario Heritage Fund
 Ontario Power Generation
 Parmalat Canada
 Petro Canada
 Prince Arthur Waterfront Hotel & Suites
 RBC Royal Bank
 Re/Max First Choice Realty (Thunder Bay) Ltd.
 Richardson International
 Royal LePage Lannon Realty Limited
 Scotiabank
 Sears Canada Inc.
 St. Anthony's Parish Catholic Women's League
 Sun Life Financial
 Superior Credit Union Limited
 Superior Secondary School Athletic Association
 TBayTel
 TD Canada Trust
 The Bagel Store
 The Chronicle-Journal
 The Great-West Life Assurance Company/
 London Life/Canada Life
 The Paterson Foundation
 The Sports Dome
 Thunder Airlines Limited
 Thunder Bay Hydro
 Thunder Bay International Airport Authority
 Thunder Bay Testing & Engineering
 Toromont Cat
 Travelodge Hotel Airline
 Union Gas, NW
 V. Kelner Pilatus Center Inc.
 Valhalla Inn
 Victoria Inn Hotel & Convention Centre
 Viterra Inc.
 Wasaya Airways Limited Partnership
 Weiler, Maloney, Nelson
 WestJet



CN
 Confederation College Alumni Association
 Days Inn & Suites
 Enterprise Rent-a-Car
 Frank Cava Memorial Golf Tournament
 Future Shop
 Giorg Ristorante
 Grant Thornton LLP
 H.F. Dougall Company Ltd.
 Hertz Equipment Rentals
 Home Depot of Canada Inc.
 Home Hardware Building Centre - Memorial Ave.
 Hydro One
 Industry Canada FedNor
 Intercity Industrial Supply
 Intercity Shopping Centre

EMPLOYEE CAMPAIGN Awards

Congratulations and Thank You for Answering the Call to Help Your Community.

SPIRIT

Above and Beyond Expectations

Children's Centre - Thunder Bay
Confederation College Employees
Ministry of Transportation
RBC Dominion Securities Inc.
RBC Financial Planning
RBC Financial Group
- Northwestern Ontario Regional Office
RBC Royal Bank - Alloy Drive
RBC Royal Bank - Frederica & Brown
RBC Royal Bank - Small Business
RBC Royal Bank - Commercial Business Banking Centre
RBC Royal Bank - Grandview Mall
RBC Royal Bank - Hodder Ave.
RBC Royal Bank - Memorial & John
RBC Royal Bank - Red River Rd.
RBC Royal Bank - Redwood & Edward
RBC Royal Bank - Victoria & Syndicate
Superior Propane
Thunder Bay International Airport Authority

MERIT

Any gift 20% more than last year's contribution

Canada Post Corporation -
Mail Processing Plant - Sorting Station
Ministry of Government Services -
Service Ontario - Operations Division
Ontario Power Generation Inc. - Fossil Plant
Purolator Courier Ltd.
Reliance Home Comfort
Royal Canadian Mounted Police
Service Canada - Kenora
The District of Thunder Bay
Social Services Administration Board

PLATINUM

90% of employees contributing with an average gift of \$104 per donor

ABB INC.
Business Development Bank of Canada
Children's Centre - Thunder Bay
CIBC - Cumberland Street
CIBC - Red River Road
City of Thunder Bay - Finance Department
City of Thunder Bay - Mayor and Council
Enterprise Rent-a-Car

Grant Thornton LLP
Half-Way Motors (1989) Limited
HSBC Bank Canada
IBM Canada Ltd.
LCBO
Ministry of Attorney General - Superior Court of Justice
Ministry of Citizenship & Immigration /
Ministry of Culture / Ministry of Health Promotion
Ministry of Health and Long Term Care -
Registration & Claims Branch
Ministry of Labour / Office of the Worker Advisor
Ministry of Municipal Affairs and Housing
Ministry of Northern Development and Mines
(Mines & Minerals/Northern Development)
Ministry of Tourism - Fort William Historical Park
MPP Constituency Office of Bill Mauro
Ontario March of Dimes
Ontario Power Generation Inc. - Northwest Plant Group
Passport Canada - Thunder Bay Office
RBC Financial Planning
RBC Financial Group -
North Western Ontario Regional Office
RBC Royal Bank - Alloy Drive
RBC Royal Bank - Frederica & Brown
RBC Royal Bank - Small Business
Sun Life Financial
Superior Credit Union Limited/Algoma Street
Superior Credit Union Limited/Syndicate Avenue
Teleco Supply Co. Ltd.
Thunder Bay Counselling Centre
Thunder Bay Literacy Group
United Way Community Projects Office
United Way of Thunder Bay
Wawanesa Mutual Ins. Co.
Workplace Safety and Insurance Board
Winmar

EMPLOYEE FUND GOLD

Employee funds contributing \$2000 or more

AbitibiBowater Woodlands Employee Charity Fund
Bell Employees
BMO Employee Charitable Foundation - Harbour Crossing
BMO Employee Charitable Foundation - Northwood Park Plaza
BMO Employee Charitable Foundation - Red River & Court
BMO Employee Charitable Foundation - Dawson Road
Bombardier Employee 4-C Fund

EMPLOYEE CAMPAIGN Awards

Bombardier/CAW Local 1075/ COPE 81
 Canadian Tire - Arthur Street
 Cargill Limited - Thunder Bay Terminal
 CN Employees' & Pensioners' Community Fund
Confederation College Employees
 Cook Engineering
 Lakehead District School Board - Admin Staff
 Lakehead Elementary Teachers of Ontario
 Lakehead University Employees
 Mill Employees Charity Fund - Abitibi Bowater
 Ontario Principals' Council
 St. Joseph's Care Group - Community Relations



GOLD

75% of employees contributing with an average gift of \$65 per donor

Canada Mortgage & Housing Corporation
 Carrel & Partners
 Cash Money
 City of Thunder Bay - Superior North EMS
 City of Thunder Bay - CAO Office - Corp. Communications
 Custom Hydraulics Ltd.
Dufresne Furniture - Dryden
 Fitzpatrick and Partners LLP
 Intact Insurance
 JD Barnes Ltd.
 KMH Engineering Inc.
 Ministry of Community & Social Services -
 Ministry of Children & Youth Services - Thunder Bay
 Ministry of Community Safety & Correctional Services
 - Superior North Probation & Parole Services
 Ministry of Natural Resources - Northwest Regional Office
 Ontario Clean Water Agency
RBC Royal Bank - Commercial Business Banking Centre

RBC Royal Bank - Grandview Mall
RBC Royal Bank - Hodder Avenue
RBC Royal Bank - Victoria & Syndicate
 Richardson International
 Scotiabank - Hewitson St.
 Staples Business Depot
 Sysco Food Services of Ontario Inc. - Thunder Bay Division
 TD Canada Trust - Dawson Road
 TD Canada Trust - W. Arthur Street
 The Co-operators - Melissa and Company Ltd.
 The Chronicle-Journal
 Weiler, Maloney, Nelson

SILVER

60% of employees contributing with an average of \$52 per donor

Auto Home Paints
 Auto Parts Central Inc.
Bay Credit Union Limited
 BMO Nesbitt Burns Inc.
 Buset & Partners
Canada Border Services Agency
 Canada Revenue Agency - Thunder Bay Tax Service Office
 Canadian Grain Commission
Canadian Mental Health Association
 Canadian Pacific - Thunder Bay
 Canadian Pacific - Schreiber
 Central Canada Industries Inc.
 Citizenship & Immigration Canada
 City of Thunder Bay - Development Department
 City of Thunder Bay - Facilities & Fleet Department
 Contact North / Contact Nord
 Correctional Service Canada - Parole
 Dominion Motors
Engineering Northwest Ltd.
 Environment Canada - Regional Centre
Faye Peterson Transition House
 Freedom 55 Financial - A Division of London Life
 Future Shop
 Home Hardware Building Centre - Memorial Ave.
 Hydro One
 Industry Canada - FedNor
 Jenkens Funeral Home
 John Howard Society
 Korkola Design Communications
 Lakehead Alternator and Starter Co. Inc.
 Lakehead Social Planning Council

EMPLOYEE CAMPAIGN Awards - Continued

Marostica Motors Ltd.
 Ministry of Attorney General - Ontario Court of Justice
 Ministry of Community Safety & Correctional Services
 - Probation & Parole
 Ministry of Education - Thunder Bay Regional Office
 Ministry of Environment
 Ministry of Government Services - Thunder Bay Production
 & Verification Services Branch
 Ministry of Health Protection & Promotion
 - Public Health Laboratory - Thunder Bay
 Ministry of Natural Resources - CNFER
 Ministry of Natural Resources - Fire Centre
 Municipal Property Assessment Corporation
 Nav Canada
 OLG Casino Thunder Bay
 Parks Canada
 Plata & Morrill
 Provincial Alliance Credit Union Ltd. - Kakabeka Falls
 Provincial Alliance Credit Union Ltd. - James Street
 Provincial Alliance Credit Union Ltd. - St. Paul Street
 RBC Royal Bank - Memorial & John
 RBC Royal Bank - Red River Road
 RBC Royal Bank - Redwood & Edward
 Scotiabank - Red River Road



Scotiabank - Victoria Avenue
 Sears Canada Inc.
 Superior Credit Union Limited - Arundel St.
 TBayTel
 TD Canada Trust - Red River Road
 Thunder Bay District Health Unit
 Thunder Bay District Housing Corporation
 Thunder Bay Hydro
 Thunder Bay Public Library

Travelodge Hotel Airline
 Veterans Affairs Canada

BRONZE

40% of employees contributing with an average gift of \$26 per donor

Apple Credit Union
 BDO Dunwoody LLP
 Bilrite Home Building Centre
 CIBC - Arthur Street Marketplace
 CIBC - District Office
 CIBC - Memorial Avenue
 CNIB
 City of Thunder Bay - Corporate Services Department
 City of Thunder Bay - Fire Service
 City of Thunder Bay - Transportation and Works Department
 Coastal Steel Construction Limited
 CRC Communications Limited
 Employees of Royal LePage Lannon Realty Ltd.
 Erickson & Partners
 ES Fox Ltd.
 FSC Limited
 Happy Time Tours and Travel
 Independent Living Resource Centre
 Indian & Northern Affairs Canada
 Intercity Industrial Supply
 Kuch Stephenson Gibson Malo Architects & Engineer
 Northern Credit Union Ltd.
 Ministry of Health and Long Term Care - Thunder Bay CACC
 Ministry of Natural Resources - Thunder Bay District Office
 Ministry of Public Infrastructure Renewal
 - Ontario Realty Corporation
 Ministry of Training, Colleges and Universities
 - Employment Ontario
 Ministry of Training, Colleges and Universities
 - Student Support Branch
 Ministry of Transportation
 Northern Lights Community Credit Union
 Nutrition House
 Performance Kia
 Pinewood Ford Lincoln Limited
 Polar Mechanical
 RBC Dominion Securities Inc.
 Smith & Associates Insurance
 Superior Credit Union Limited - Schreiber
 TD Canada Trust - Commercial Banking - Memorial Avenue
 TD Canada Trust - Memorial Avenue
 The Pepsi Bottling Group

EMPLOYEE CAMPAIGN Awards - Continued

The Canadian Red Cross Society
Thunder Bay International Airport Authority
Thunder Bay Testing & Engineering
Toromont Cat
Unitized Manufacturing 1997 Limited
Union Gas
Weber Supply
Wilson's Business Solutions

PARTICIPANTS

A & W
Allstate Insurance Company of Canada
Bearskin Airlines
Blue Wave Energy
C S D C des Aurores Boréales
Canadian Automobile Association
Canadian Broadcasting Corporation
Canadian Hearing Society
Catholic Family Development Centre
Children's Aid Society of the District of Thunder Bay
CIBC - Arthur & Edward
CIBC - Victoria Avenue East
CIBC Wood Gundy
Citi Financial
CJSD Inc.
Community Living Thunder Bay
Department of National Defence - Thunder Bay Garrison
Dufresne Furniture - Kenora
Enerdry Constructors Ltd.
Fisheries & Oceans Canada Ontario - Canadian Coastguard
Health Canada - First Nations & Inuit Health Branch
Health Canada - Sioux Lookout
Hill Street Financial
Hobart Food Equipment Group
IAPA - Industrial Accident Prevention Association
Lakehead District School Board - Board of Trustees
Lakehead District School Board - COPE Members - Local 454
Lowerys Basics - CompuBasics - SRC
Manulife
Matawa First Nations
Mills Industrial Supply
Ministry of Community Safety & Correctional Services
- Thunder Bay Correctional Centre
Ministry of Community Safety & Correctional Services
- Thunder Bay District Jail
Ministry of Community Safety & Correctional Services
- Office of the Fire Marshal
Ministry of Finance - Thunder Bay District Tax Office

Ministry of Government Services - Ontario Shared Services
Ministry of Natural Resources - Greenstone Fire Centre
Ministry of Natural Resources - Nipigon District Office
Ministry of Natural Resources - Northwest Science
& Information - Information Services Unit
Ministry of Natural Resources - Northwest Science
& Information - Science Unit
Ministry of Natural Resources - Ontario Parks/
Wood Measurement/Lake Superior Fisheries Unit
North American Palladium
Northern Ontario School of Medicine
Northwest Broadcasting
Ontario Provincial Police Northwest Regional Headquarters
& Thunder Bay Detachment
Ontario Provincial Police - Communications Centre
Options Northwest
Payless Shoe Source - Intercity
Pfizer Canada Inc.
Service Canada - Thunder Bay
Startek
Superior Propane
Team 100 Realty Inc.
The Beer Store - Retail Outlets - Cumberland St.
The Beer Store - Retail Outlets - Gore St.
The Beer Store - Retail Outlets - Red River Rd.
The Beer Store - Warehouse
The Employees of The Brick Warehouse
The Service Department - Employees of Badanai Chev Olds
The Shoe Company/Town Shoes
Thunder Airlines Limited
Thunder Bay Catholic District School Board
- Staff Charity Fund
Thunder Bay Electronics
Thunder Bay Grain Trimmers Ltd. Charity Fund
Thunder Bay Insurance Services Limited
Thunder Bay Orthopaedic Inc.
Thunder Bay Post Inc.
Thunder Bay Regional Health Sciences Centre
Valhalla Inn
Viterra
Wasaya Airways Limited Partnership
William W. Creighton Youth Services

UNITED WAY OF THUNDER BAY *Financial Statements*

Statement of Operations

Year ended December 31	2009	2008
	\$	\$ <i>restated</i>
REVENUE		
Donations and fundraising	1,972,391	1,952,748
Funds transferred from other United Ways	302,506	217,083
	2,274,897	2,169,831
Less doubtful pledges	53,641	64,317
	2,221,256	2,105,514
Community Program Grants		
Government of Canada - 211 Project - FedNor	164,915	137,836
J.W. McConnell Family Foundation - YouthScape	143,040	45,670
Hydro One - Winter Warmth Program	17,762	-
Northern Ontario Heritage Fund Corp - 211 Project	95,442	169,444
Ontario Trillium Foundation - ANC Program Delivery	-	23,754
Union Gas - Winter Warmth Program	29,000	17,000
City of Thunder Bay - YouthScape and Poverty Reduction Planning	43,490	17,368
Other Program Funding	4,863	4,168
	498,512	415,240
Other		
Amortization of deferred capital contributions	6,416	5,580
Interest income	9,513	23,104
Other grants	1,853	-
Total revenue	2,737,550	2,549,438
EXPENSES		
Fundraising expenses	421,520	396,971
Net revenue available for programs	2,316,030	2,152,467
Program Expenses		
Community Fund Allocations	1,148,085	1,020,310
Donor Designations	373,175	406,939
United Way Program Activities Expenses	517,662	430,782
Winter Warmth Program - Hydro One	17,762	-
Winter Warmth Program - Union Gas	29,000	17,000
211 Project	260,357	307,280
Total program expenses	2,346,041	2,182,311
Deficiency of revenue over expenses for the year	(30,011)	(29,844)

Donations and Fundraising Note:

Donations and Fundraising revenue reported above have been reported net of special event fundraising costs, as follows:

	2009	2008
	\$	\$ <i>restated</i>
Campaign donations and fundraising revenue	2,399,063	2,202,684
Donor designations related to current campaign	(486,318)	(426,646)
Donor designations paid during the year	373,176	406,934
Donations and Fundraising revenue, gross	2,285,921	2,182,972
Fundraising costs for special events	(11,024)	(13,141)
	2,274,897	2,169,831

The complete audited financial statements are available upon request.

UNITED WAY OF THUNDER BAY *Financial Statements*

Balance Sheet

Year ended December 31	2009	2008
	\$	\$ <i>restated</i>
ASSETS		
Current		
Cash	507,088	195,819
Investments - short term	176,703	429,112
Accounts receivable	20,595	12,505
Pledges receivable	1,204,052	1,154,157
Prepaid expenses	14,964	19,014
Total current assets	1,926,402	1,810,607
Investments	43,758	41,833
Capital Assets, net	42,420	61,711
	2,012,580	1,914,151

LIABILITIES AND NET ASSETS

Current		
Allocations payable	1,089,459	972,051
Designations received, undistributed	195,378	127,649
Accounts payable and accrued liabilities	21,216	19,189
Deferred grant revenue	76,992	119,111
Deferred designations revenue	241,837	254,422
Total current liabilities	1,624,882	1,492,422
Deferred capital contributions	4,930	8,950
Net assets		
Investment in capital assets	37,490	52,761
Internally restricted		
Community Capacity Building Reserve	-	49,148
Operational Reserve	365,360	349,348
The Tomorrow Fund	2,210	-
Unrestricted	(22,192)	(38,478)
Total net assets	382,768	412,779
	2,012,580	1,914,151

Statement of Changes in Net Assets

Year ended December 31	Internally Restricted				2009	2008
	Investment in Capital assets	Community Capacity Building Reserve	Operational Reserve	The Tomorrow Fund	Unrestricted	Total
	\$	\$	\$	\$	\$	\$
Balance, beginning of year	52,761	49,148	349,348	-	(38,478)	412,779
Deficiency of revenue over expenses for year	(21,268)	-	-	-	(8,743)	(30,011)
Change in investment in capital assets	5,997	-	-	-	(5,997)	-
Allocations						
Campaign Achievement	-	-	21,483	-	(21,483)	-
Interest	-	-	4,684	-	(4,684)	-
Transfer to (from) Operations	-	(49,148)	(10,255)	2,210	57,193	-
Balance, end of year	37,490	-	365,260	2,210	(22,192)	382,768
						412,779

The complete audited financial statements are available upon request.

THANK YOU!

BUSINESSES, ORGANIZATIONS & INDIVIDUALS...

The United Way of Thunder Bay would like to thank the many businesses, organizations and individuals who provided sponsorship, gave 'gifts in kind', lent support and provided time and expertise in 2009. We appreciate each and every one of you.

OUR LABOUR FRIENDS...

The United Way of Thunder Bay acknowledges the participation of the Labour Community in the 2009 campaign. Thank you to the many labour organizations, volunteers, donors and friends who continue their unwavering support.

OUR COMMUNICATION FRIENDS...

Getting the United Way message out to the public is of the utmost importance. We thank our friends in the media and our communications design team for their continuing support in the promotion of our annual campaign and many special events.

CBC RADIO

Dougall Media

91.5 CKPR

103.5 The Thunder

ROCK 94

CFNO

Thunder Bay Television CKPR/Global Thunder Bay

TbNewsWatch.com

Newcap Radio Inc.

MAGIC 99.9 FM

The Giant 105.3

Shaw Cable

The Chronicle-Journal

Korkola Design Communications Inc.

Signal Resources Ltd.



United Way makes every effort to ensure the accuracy of this document and regrets any errors or omissions.

Production of this report would have not been possible without the generosity of these sponsors.

