



# UNITED IN RESULTS

The United Way of Thunder Bay Newsletter

February  
2011



## **THANK YOU THUNDER BAY & AREA!!!!!!!!!!!!**

Wayne Fletcher, 2010 Campaign Chair and his Team were in high spirits January 24th as they, along with members of Superior CVI Cheerleaders and Music Department, announced the 2010 campaign achievement of \$2,478,657, narrowly exceeding their goal of \$2,470,000. Fletcher noted that he and his Campaign Team set the ambitious goal in September because they understand that the needs in our community are growing, not diminishing. This campaign was a symbol of hope based on the belief that through the United Way, we can, as individuals and as a collective, make a positive contribution to those around us.

In early December it was uncertain if this "24/7" goal would be attained, thus the Campaign Team was concerned there may not be enough support for the 28 agencies and 69 programs that receive funding from United Way of Thunder Bay. Part of the campaign's success is the result of the United Way's strong relationships in the community; relationships with sponsors, donors, volunteers, agencies and with those in need. Fletcher was happy to report that as a community we have once again pulled together to address the needs of those around us. Because of the generosity of individuals in Thunder Bay and area we can bring about change. He thanked everyone whose contributions to the campaign will strengthen our community.

We are all part of the "Way" and by working together as community partners, we will create hope and make change for a better future.

**1093 Barton Street, Thunder Bay ON P7B 5N3 PH: (807) 623-6420 FX: (623) 623-6180**

[www.unitedway-tbay.on.ca](http://www.unitedway-tbay.on.ca)

## **AGENCY PROFILE - INDEPENDENT LIVING RESOURCE CENTRE**

It is with pleasure that the Independent Living Resource Centre Thunder Bay (ILRC) takes this opportunity to express our gratitude to the United Way of Thunder Bay for both the partnerships and continued support in our programming and services. ILRC is a cross-disability organization that provides services and programming to our consumer members and the greater community throughout the entire region of Northwestern Ontario. We are committed to promoting the concepts of Independent Living Philosophy (IL) through Community, Inclusion, Accessibility and Education within our region. IL is an alternative approach to the traditional medical/rehabilitation service delivery model. The IL philosophy promotes and encourages an attitude of self direction in our consumers so they can negotiate and access the community services and resources they require in order to participate as equal citizens in their community. The IL philosophy recognizes the rights of individuals with disabilities to assume risks and make choices. ILRC is one 28 similar Independent Living (IL) Centres in Canada: 12 Centres in Ontario forming the Ontario Network of Independent Living Centres (ONILC), which spans our entire province.

Through innovative programming, such as our United Way funded programs, Directions and Healthy Living, we are able to bring education outreach to persons with disabilities and the community on such vital topics as: inclusion promotion, AODA legislation, accessibility barriers and solutions, health promotion, positive eating habits, as well as providing a Canada Food Guide balanced food gift to 15 participants each month. The impact this programming has on our community is evident: as we endeavour to help raise the quality of life at every opportunity for all persons with disabilities, we are proud to work in partnership with our local United Way.

We invite you visit us in person, online at [www.ilrctbay.com](http://www.ilrctbay.com) or follow us on Facebook.

(807)577-6166  
130 Brodie St S—Suite 102  
Thunder Bay On P7E 1B9



**SATURDAY MARCH 26TH  
@ THE SPORTS DOME**

**CALL 626-1756 FOR INFO**

**OR GO TO**

[WWW.UNITEDWAY-TBAY.ON.CA](http://WWW.UNITEDWAY-TBAY.ON.CA)

**REGISTER YOUR TEAM BY  
MARCH 11TH!**



*Valhalla InnDoor  
Golf Tournament*

**In support of the United Way  
Friday April 15th**

- 18 custom made theme holes •Fantastic Prizes!
  - Fun teams wanted! •Putters Only—be prepared!
- 3 p.m. - Registration 4 p.m. - Shotgun start**  
**6 p.m. - Reception 7 p.m. - Dinner & prizes**

**Hot Tub Suite early bird draw! \$350 Value!  
Book by March 14th!**

**For more info or to register go to  
[www.valhallainn.com](http://www.valhallainn.com)  
or call 474-0556**

## CAMPAIGN SPOTLIGHT

We are so appreciative of the approximately 300 Employee Campaigns that raise 60% of our annual Campaign donations that we want to put the spotlight on you!

### **Submit your workplace to be featured in our Campaign Spotlight.**

Tell us about a great success you had, how you put the “fun” in fundraising or about the amazing group of volunteers you work with!

Submissions will be accepted all year - please send to Kristy [khilliard@unitedway-tbay.on.ca](mailto:khilliard@unitedway-tbay.on.ca)



Employee Campaigns build morale, payroll deduction is easy and special events generate fun and enthusiasm.

### **Interested in running an Employee Campaign in your workplace?**

For information on how to start an Employee Campaign or Dress Down Days please contact:  
**Campaign Director - Adele Rosa at 626-1758**

## Help Yourself While Helping Others

When it comes to volunteering, the most common excuse for not doing it is: I don't have time to make a difference. That's because most people think if they don't have tons of time in a week, any volunteering they do simply won't make a difference. But in just one hour a week, you can make a huge difference in the lives of others in your community.

Let's say you've got an extra hour a week. Why should you consider volunteering with that hour? Volunteering is the most fundamental act of citizenship and philanthropy in our society. It's the act of being a good neighbour, helping out those in need, building strong communities, infrastructures and a strong economy.

Sounds good, but what's in it for you? A lot. Not only do you get the feel-good benefits of helping others, you can also use volunteering as a chance to expand and develop your own skills. It gives you an opportunity to find new interests and take chances in a way you can't always manage at work, and can lead to career growth and advancement opportunities.

**If you would like to become a United Way volunteer go to our website to fill out a Volunteer Application form or call us at 623-6420 today!**

*“With the United Way, I have been able to build upon my employable skills and meet new people while working to help my community. The interpersonal, organizational and time management skills I have gained through my experience with the United Way will help me as I continue my education and pursue my future career.*

*I would encourage all community members who are able to do so to volunteer for the United Way. Volunteering is a great way to build your employable skills and your resume. It is also a fun and exciting way to gain positive experiences and meet new people in your community.”*

*Jennifer Pugh—United Way Volunteer & Lakehead University Student*

The "Pennies from Heaven" campaign is a wonderful opportunity for you to involve your entire family, friends and/or colleagues in supporting the United Way of Thunder Bay's 28 local funded agencies. Each penny collected helps support 69 programs and services in our community.

These days a single penny doesn't go very far, but if you put all those pennies together they can do amazing things for our community. Your spare change can change lives!

Watch for your Penny Carton to be delivered in March!



## DID YOU HEAR????

The 2010 Great Billboard Rescue was the biggest and best it's ever been with teams raising an astounding \$130,000!!

Let's make it happen again!

This year will be the 19<sup>th</sup> Annual Great Billboard Rescue making it one of Thunder Bay's oldest and most successful fundraising events.

Together we can help the United Way's funded agencies to continue providing programs and services to people in our community; reaching new heights to help make a better life for everyone.

To register your team contact Rose at 626-1764 or by email at [rnicholson@unitedway-tbay.on.ca](mailto:rnicholson@unitedway-tbay.on.ca).

## 2010 High School Challenge/Youth 4 Community

The United Way of Thunder Bay would like to thank all the local high school students who helped make a difference in their community by fundraising for youth programs and services. In total all High Schools raised \$13,368.00 for the United Way in November 2010. All funds raised will be reserved for youth programs, services and projects through our new Youth 4 Community program. Student representatives from each of the participating schools will sit on the Youth Granting Committee and with mentorship from the United Way Allocations Committee, will determine how to allocate the dollars they raised.

Congratulations to the top 2 fundraising schools. These schools will receive a dance party sponsored by Rock 94 & 2 Tone Music.

**Hammarskjöld & Ecole Secondaire Catholique de La Verendrye.**

Special thanks goes out to all the participating schools The money you raised will go a long way in the community & we applaud you for your efforts!

**Sir Winston Churchill, Dennis Franklin Cromarty, Superior Collegiate, St. Ignatius .**



*Suzan Labine*

*July 01, 1952—December 28, 2010*

On December 28, 2010 a beloved United Way staff member passed away unexpectedly. Suzan Labine (Leaders of the Way Coordinator) was a lovely woman with a kind and generous heart and she is missed immensely.

Suzan truly believed in her work and her community; she would have been very proud to know we exceeded our 2010 goal. Suzan was in our thoughts as we celebrated the achievement and we know she was cheering along with us.

Our most sincere thanks go out to everyone who has showed their kindness and support to the United Way staff and volunteers during this difficult time.